

NAME _____

SEMESTER/YEAR BEGAN MKT _____

HAWAI'I COMMUNITY COLLEGE, 2022-2023

Marketing (MKT)

Program Requirements (AAS Overall [61 credits, cumulative GPA 2.0 required from all courses])
(CA Overall [40 credits, cumulative GPA 2.0 required from all courses])

Course	Course Name	Semester, Year & Grade	CA Credits	AAS Credits
First Semester:				
* MKT 120	Principles of Marketing		3	3
* MGT 124	Human Resource Management		3	3
* ART 112	Introduction to Digital Arts		3	3
MATH 135	Pre-Calculus Elementary Functions		4	4
ICS 101	Digital Tools for the Information World		---	3
Semester Total			13	16
Second Semester:				
* ART 115	Introduction to 2D Design		3	3
* BLAW 200	Legal Environment of Business		3	3
* ECON 130	Principles of Microeconomics		3	3
* HWST 101	'Aikapu: Hawai'i Culture I		3	3
ENG 100	Composition I		---	3
Semester Total			12	15
Third Semester				
* ART 209	Image in Motion Studio		3	3
* ECON 131	Principles of Macroeconomics		3	3
* HWST 201	'Ai Noa: Hawai'i Culture II		3	3
ACC 201	Introduction to Financial Accounting		---	3
SP 130 OR SP 151	Business and Organization Communication Personal and Public Speech		---	3 (3)
Semester Total			9	15
Fourth Semester				
* MKT 233	International & Technological Brand Integration		3	3
* MGT 234	Cross-Cultural Management		3	3
ACC 202	Introduction to Managerial Accounting		---	3
* BUS 120	Principles of Business		---	3
Natural Environment Elective: (1 COURSE REQUIRED – 3 cr.) (See Electives On Next Page)			---	3
Semester Total			6	15
Total Credits			40	61

GENERAL EDUCATION ELECTIVE			
Natural Environment Elective [1 COURSE REQUIRED, 3 cr.]			
AG 122, 141, 175, 175L, 200, 250, 260, ASTR 110, 281, BIOC 141, BIOL 100, 100L, 101, 101L, 124, 124L, 156, 156L, 171, 171L, 172, 172L, BOT 101, 101L, 105, 105L, 130, 130L, CHEM 100, 100L, 151, 151L, 161, 161L, 162, 162L, EARTH 101, 101L, GEO 101, 101L, 170, 170L, 270, 270L, MICR 130, 140L, OCN 201, 205, PHRM 203, PHYL 141, 141L, 142, 142L, PHYS 100, 100L, 105, ZOOL 101, 101L			
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Courses completed that do not apply to major

Course	Sem., Yr. & Grade	Course	Sem., Yr. & Grade

* No grade below “C” will be counted toward graduation.

Big Island high school students may be eligible to receive free credit by articulation if they have taken the associated course(s) in high school. Please check with your high school teacher or counselor or Hawai‘i CC counselor or Marketing advisor.