



Smarthinking Launches Computers And Technology Tutoring
*Online Tutoring Leader Will Provide Live, On-Demand
Education Support For Help With Microsoft® Products*

WASHINGTON, D.C., October 16, 2011 – Smarthinking, Inc. (<http://www.smarthinking.com>), the market leader in online tutoring and academic support, has announced a new discipline of support – computers and technology. On Sunday, October 16th, Smarthinking launched this new service which provides live, online tutoring with expert IT educators. Using a Socratic tutoring method, as well as a sophisticated online whiteboard, Smarthinking’s tutors help students master Microsoft® Office 2010’s most popular programs, including Word, PowerPoint, Excel, and Access, as well as Windows 7.

QUOTES:

“All students, regardless of their program of study, utilize these tools – Microsoft Word, PowerPoint, Excel and Access – throughout their education and professional lives, and at Smarthinking, we feel it is important to help prepare students for these workplace tools with our online tutoring programs,” said Dr. Christa Ehmann Powers, chief education officer of Smarthinking.

DETAILS:

- Computers and technology has been added to Smarthinking’s current set of tutoring disciplines that includes writing, mathematics, science, business, Spanish, and nursing and allied health.

ABOUT SMARTHINKING:

Smarthinking is the leader in on-demand student support to bolster student performance, persistence and retention. Its services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with Smarthinking to increase student achievement and enhance learning. Smarthinking, a member of the Pearson family, connects students to expert educators for assistance in math, writing, science, business, and nursing & allied health, up to 24/7, on any Internet-connected computer. Smarthinking’s corporate office is located in Washington, D.C. For more information, visit <http://www.smarthinking.com/>.

Caitlin Russell
MMI Public Relations
(919) 233-6600
caitlin@mmipublicrelations.com
<http://www.twitter.com/MMIPR>
<http://www.mmipublicrelations.com/>