

NAME _____

SEMESTER/YEAR BEGAN MKT _____

HAWAII COMMUNITY COLLEGE, 2007-2008 Marketing (MKT)

Program Requirements (AAS Overall [60 credits, cumulative GPA 2.0 required from all courses])
(CA Overall [30 credits, cumulative GPA 2.0 required from all courses])

Course	Course Name	Semester, Year & Grade	CA Credits	AAS Credits
MKT 20	Principles of Marketing		3	3
MKT 50 OR + MKT 150	Principles of Selling Principles of Customer Service		3	3
MKT 85	Principles of E-Marketing		3	3
MKT 93V	Cooperative Education		1	1
MKT 193A	Marketing Practicum I (offered spring only)		2	2
BUSN 89	Electronic Calculating		1	1
BUSN 121 OR BUSN 123	Introduction to Word Processing or Word Processing for Business (for AAS only)		3 ---	3 (3)
BUSN 150 OR ICS 101	Introduction to Business Computing Microcomputer Applications Software		3 (4)	3 (4)
BUSN 160	Telephone Techniques & Communication		1	1
BUSN 166	Professional Employment Preparation		1	1
BUSN 189	Business Mathematics		3	3
IS 55 OR + IS 155	In Focus: Template for Success Principles/Philosophy of Success		3 (3)	3 (3)
MGT 24	Personnel Management Relations (counts as social science elective)		3	3
MKT 121	Marketing Topics		---	6
MKT 193B	Marketing Practicum II (offered spring only)		---	3
ACC 20 OR + ENT 150	Fundamentals of Accounting I Basic Accounting for Entrepreneurs		---	3
Choose 1 course from the following:				
BUS 20 Introduction to Business; BUS 120 Principles of Business; BUS 240 Business Law (UH Hilo); BUSN 170 Records & Information Management; ENT 120 Starting a Small Business; LAW 30 Business Law I; PHIL 102 Introduction to Philosophy: Asian Traditions			---	3
BUS 157	Fundamentals of Web Design		---	3
ENG 55	Business Communications (or ENG 209 at UHH)		---	3
PHIL 101	Introduction to Philosophy: Morals & Society (offered spring only)		---	3

Communications - Choose 1 course from the following: SpCo 51 Oral Communication Techniques; SpCo 130 Business and Organization Communication; SpCo 151 Introduction to Speech and Communication; SpCo 251 Public Speaking		---	3
1. Natural Environment Elective [1 COURSE REQUIRED – 3 cr.] AG 54B, 122,141, 175, 175L, 200, 250, 260, ASTR 110, BIOC 241, BIOL 100, 100L, 101, 101L, 141, 141L, 142, 142L, 156, 156L, BOT 101, 101L, 130, 130L, CHEM 100, 100L, 151, 151L, FSHN 185, GEOG 101, 101L, 122, 170, 170L, 180, 180, GG 101, 101L, MICR 130, 130L, OCN 201, 205, PHRM 203, PHYS 25, 50, 55, 56, 100, 100L, SCI 20, 51, 124, 124L, 222, ZOOL 101, 101L		---	3

Total Credits: 30 60

Courses completed that do not apply to major

Course	Sem., Yr. & Grade	Course	Sem., Yr. & Grade

+ Course pending approval